

Benchmark Hourly Rates employees & Daily Rates freelancers

	INDICATE YOUR MAJOR DISCIPLINE WITH X
Full Service Agency	
Content Marketing Agency	
Event Mktng - Brand Activation - Teambuilding	
Digital Marketing Agency	
Public & Influencer Relations Agency	
Other	
	INDICATE YOUR CHOICE WITH X
We plan to maintain our hourly rates in 2022	
We plan to increase our hourly rates with 0,5% - 2,5% in 22	
We plan to increase our hourly rates with 2,5% - 5,0% in 22	
We plan to increase our hourly rates with >5% in 22	

Job Title	Hourly Rates 2021	Daily Rates 2021
	Employees	Freelancers
Account Executive	€ 110,00	€ 1 000,00
Account Executive (Junior)		
Account Director		
accountmanager		
Accountant		
Art Buyer		
Art Director/ Copywriter (Junior)		
Art Director/ Copywriter (Senior)		
Back End Developer		
Brand Journalist		
Ceo/Managing Director/Partner		
CFO		
Channel Planner		
Client Service Director		
Connection Planner		
Content Manager		
Content Project Manager		
Conversation Manager		
Copywriter Long Copy		
Corrector		
Creative Director		
Creative/Digital Technologist		
CRM & Performance Strategist		

Data Scientist		
Data & UX Director		
Database Administrator		
Design Director		
Digital Creative Director		
Digital Designer		
Digital Project Manager		
Digital Solutions Architect		
Digital Strategist		
E-Business Consultant		
Event Producer		
Final reading/Eindredactie		
Front End Developer		
Graphic Designer/Visualiser		
Growth Hacker		
Hostess (ex dimona, transport, clothes,...)		
HR Manager		
IT Manager		
Junior Event Producer		
Marketing Automation Consultant		
Motion Designer		
Netopmaker/DTP/Studio		
Office Manager		
Operational Director		
PA / Personal Assistant		

Parkingboy (ex dimona, transport, clothes,...)		
Payroll Admin		
PR Consultant		
Print Producer		
Production Director		
Programmer/Multimedia Developer/Analyst		
Quality Assurance Manager		
Radio/TV Producer		
Receptionist		
Resource Planner		
Roadie (stage crew/site crew)		
Senior Event Producer		
Social Media Creative		
Social Media & Content Strategist		
Solutions Architect		
Strategic Director		
Strategic Planner		
Technology & Production Manager		
UX Designer en UI Designer		
(Video) Reporter		
Web Analytics Specialist		
Web Designer/Web Developer		

Other - missing - functions:

